



Marine Corps League Department of New York

JUNIOR VICE COMMANDANT

Date: 1 March 2023

To: Detachments of the Department of New York

From: PDD Michael A. Piscioti – Junior Vice Commandant

Subject: Third Annual Membership Recruitment Poster Competition

Marines,

As the Junior Vice Commandant of the Department of New York, I am excited to announce the details for our Third Annual Membership Recruitment Poster Competition. This initiative aims to promote engagement and attract new members to our organization through creative and compelling visual designs.

Key Information:

- **Event:** Third Annual Membership Recruitment Poster Competition
- **Winner Announcement:** June 2024, during the Department Annual Convention.
- **Submission Deadline:** All entries must be submitted to the Junior Vice Commandant 15 days prior to the opening of the Department of New York Annual Convention (21 May 2025).

Submission Requirements:

To ensure your poster meets the competition's standards, please adhere to the following guidelines:

1. Design Specifications:

- The poster must be original and illustrates themes related to our mission and values.
- Design should be visually appealing and suitable for promotional purposes.
- Acceptable formats: Electronic / PDF (Portable Document Format)

2. Content Guidelines:

- Include the detachment's name and logo prominently.
- Contact information.
- Location and time of detachment meetings.
- Clearly convey the message of recruitment and the benefits of joining.
- Use engaging language and visuals to attract potential members.

3. Size and Format:

- The poster should be a minimum of 8 ½" x 11" or larger and submitted in PDF format.
- High-resolution format, suitable for both digital display and physical printing recommended but not required.

4. Submission Process:

- All posters must be submitted electronically via email to the Junior Vice Commandant.

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5. Judging Criteria:

- Creativity and originality.
- Relevance to the mission and recruitment goals.
- Overall visual impact and clarity of message.
- Additional pertinent information.

We encourage all members to participate and showcase their artistic talents while promoting our organization. This competition not only fosters creativity but also serves as an excellent opportunity to spread awareness and attract new members to our cause.

The winning detachment will receive a Meritorious Unit Commendation for their accomplishment. For any inquiries regarding the competition, please do not hesitate to contact me. I can be reached by email at mclpisciotti@gmail.com or phone (845) 248-1318. We look forward to your submissions and to seeing your innovative ideas come to life!

Thank you for your commitment to the Department of New York and for helping us grow our community.

Semper Fidelis,

Michael A. Pisciotti

PDD Michael A. Pisciotti
Junior Vice Commandant

Marine Corps League Department of New York

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